

Curriculum Vitae 2020

Pablo Sijbrants

UX & Digital Designer

Amsterdam
based Designer
focussing on
digital design...

...who is specialised in optimising the user experience and crafting bespoke interfaces with a keen for visual experiments.

About me.

Online portfolio

pablosijbrants.nl

Additional portfolio

[UX & UI work](#)

Email

pablo.sijbrants@gmail.com

Languages

Dutch / English / Spanish (un poco)

Education.

2014 - 2018

Communication & Multimedia Design

University of Applied Sciences Amsterdam

2011 - 2013

Graphic Design

Mediacollege Amsterdam - MBO level 4

▾ Skills & tools

My skillset.

Experienced with

UX Design

UI / Visual Design

Responsive web design

Information Architecture

E-commerce (b2c, b2b)

UX writing

Usability testing & facilitating

User Research and analysis

Prototyping

Video Editing

HTML / CSS

Agile/Scrum method

Tools I use

Sketch

Figma

Adobe Suite

After effects

InVision

Principle

Zeplin

Hotjar

Mazedesign

Cinema 4D

5+ years experience.

06/2019 - 12/2019
(6 months)

Freelance Lead UX & UI Designer
Salesforce Service Cloud at [DPG Media](#)

Translating the needs of the agents from the Client Contact Center into a tailor made interface. This resolved many of their frustrations, improved their workflow and gave them a future proof environment within Salesforce.

07/2018 - 02/2020
(1 year, 6 months)

Freelance UX & UI Designer at [Moneyou](#)

Improved the UX and UI for various tools/products Moneyou offers on their site (mortgages, loans, Moneyou Go), as well as redesigning the website. Part of the CRO and usability team; A/B testing, usability testing, conversion optimization.

02/2018 - 06/2018
(5 months)

Freelance UX & UI Designer at [DPG Media](#)

Developed a concept to improve the customer care for users of Het Algemeen Dagblad, a big newspaper brand. What followed were many iterations and usability tests. The login portal became a central self-service hub.

08/2017 - 01/2018
(6 months)

UX & Visual Designer at [Random Studio](#)

Created bespoke user experiences and products that foster conversations between brands and their audiences. Worked on projects for Tommy Hilfiger and Calvin Klein improving their shop in shop experience.

▼ More experience

5+ years experience.

08/2016 - 06/2017
(9 months)

UX/UI & Visual Designer at Peakfijn

From concept to wireframe to UI, I helped the team with creating interfaces for their clients.

07/2014 - 08/2016
(1 year, 4 months)

Graphic Designer at Bloomreach

Created layouts for whitepapers, casestudies as well as creating infographics and social media content.

02/2013 - 12/2013
(9 months)

Webdesigner at Pocketmenu (intern)

For more than 50 restaurants I created their mobile and desktop site, using the framework of Pocketmenu

01/2013 - 7/2013
(6 months)

Graphic Designer at vandenbusken

Branding & Dialogue (intern)

Concept, identity, logo, webdesign.

2009 - 2012
(3 years)

Webshopmanager & Pen engraver at pengraveren.nl

Specialist in engraving pens from all brands possible. Logistics, ordermanagement, client service.

“Understanding how the user interacts with the product, and giving them a proper visual experience is what I like to do and explore“

Design process.

